MonopolyTM Part 2 Image: Constraint of the constraint of

Introduction

Monopoly[™] Part 1 looked at the trend in property prices as a player moves from GO. If the starting square (GO) is considered as the CBD, the trend is generally the opposite to what happens around most large cities. Given the timeless brilliance of the game, it is quite likely this was done on purpose. If the most desirable properties could be obtained on the very first roll of the dice, there would be a massive advantage to going first. Placing the more desirable properties further away from the start, combined with the advantage of acquiring all the properties from a single group, effectively eliminates any advantage of going first.

Experienced players know that rent is higher on more expensive properties, in much the same way as they are in real life. This is referred to as: "return on investment'. There is also a bonus (double mortgage value) associated with owning all the properties in a single group, even if there are no capital improvements such as houses or hotels. In this investigation you will explore which properties represent the best "return on investment" on the Monopoly board.

Equipment

- Monopoly Board
- TI-Nspire Calculator

Instructions

Open your TI-Nspire document from Par 1 and navigate to the spreadsheet application. The spreadsheet should already contain the Property names, where they are on the board and the mortgage value.

Insert the following list names:

- Rent
- ROI [Return on Investment]

Save the file as: "Monopoly2"

Record the nominated RENT on each property card. House rentals are explored in Part 3.

Rental returns vary within property sets so make you match each card with the property title.



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Question: 1.

Based on this initial data collection, are the any obvious variations in value?

Answer: Student responses will vary; however, students should identify properties such as the first two properties (Old Kent Road and Whitechapel Road). These two properties with the same mortgage value (cost), however the second property attracts double the rent. While this difference could also be written as \$2, once the property is improved (houses & hotels), the difference is guite substantial!

Navigate to the Data & Statistics application and produce a scatter plot with *cost* on the independent (horizontal) axis and *rent* on the dependent (vertical) axis.

Data for the first couple of properties on the board is shown opposite, the axis have been adjusted using the Window Zoom option so as to include the origin.



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Question: 2.

There are fewer visible points than there are properties in the complete scatterplot.

a) Explain why there are fewer visible points.

Answer: There are many duplicates. Example: The Angle Islington and Euston Road have the same purchase price (cost) and same rental return (rent), so only one point appears even though there are two data points.

b) Explain why this might cause confusion (visually) when a line of best fit is added.

Answer: The hidden points are just as important as any others, consider an extreme case where say 22 points are included in one location, equivalent to all the other points on the graph. A line of best fit might therefore appear to 'favour' specific points where multiple hidden points reside.

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Question: 3.

Are there any properties that stand out?

Answer: The last two properties (Park Lane & Mayfair) certainly fall outside what is a very linear trend, particularly Mayfair. To a lesser extent, the first two properties have a discrepancy. The first two actually have a larger percentage discrepancy, however the last two have a larger absolute discrepancy.



Determine the equation to the Least-Squares regression line.

Answer: Eqn: rent = 0.116 x cost – 6.389

Question: 5.

Explore the difference in actual RENT and estimated rent using your Least Squares regression, comment on the results.

Answer: Answers will vary depending on the properties selected. Students could use the spreadsheet to generate all the rental estimates or the calculator application by substitution of the 'cost' variable into the equation. The differences in these estimates can also be computed by simply subtracting the two results. Numerically the biggest variations occur with the last two properties, as identified visually by the line of best fit.

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Question: 6.

What is the meaning of the gradient for this Least-Squares regression line?

Answer: The gradient provides an estimate of the "return on investment", the rent as a percentage of the purchase price (cost) of the property. Example: Trafalgar Square Cost: \$240. Rent: \$20 \therefore Rent \approx 10% of Cost

Navigate to the spreadsheet and add a new column of data: ROI [ROI = Return On Investment]

Insert a formula: = approx(rent/cost)

Note:

Variable names can be recalled without typing by using the VAR key.

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Question: 7.

Determine the average (mean) return on investment (ROI) for the properties.

Answer: mean(roi) ≈ 0.79

Question: 8.

Based on the ROI, which properties represent the best value for money? Explain

Answer: The first two properties fall below the average ROI, however they are within \$3 and \$1 of the average ROI, so these values are relatively insignificant. The last two properties however are significantly above being 10% and 12.5% ROI.

Use a calculator application to "lock" the cost variable.

The next item under exploration is a revised rental value for the last two properties.

Navigate to the Data and Statistics application.

Use the navigation pad to grab the last property (Mayfair) and drag it until it sits nicely on the Least Squares regression line. You will notice that the line also moves as the calculator continues to re-evaluate.

Next, move the second last property (Park Lane) so it too falls on the Least Squares regression line. You may need to readjust Mayfair.



Question: 9.

Based on the new locations of these two properties, suggest a revised rental value for each to bring them 'inline' with other rental values.

Answer: Answers will vary slightly. Park Lane \approx \$30 and Mayfair \approx \$35

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Question: 10.

Using the ROI calculations in the spreadsheet, what are your new values for the ROI for these two properties?

Answer: Answers will vary slightly. Park Lane ≈ 0.087 and Mayfair $\approx 0.087 ... both falling into line with the other properties.

Navigate to Spreadsheet application and return the two rental values to their original amounts: \$35 and \$50.

Return to the Calculator application, unlock the COST list and lock the RENT.

It's now time to 'revalue' the properties based on the rent.

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Question: 11.

Navigate to the Data and Statistics application and move the last two rental properties (changing their cost) until they fall onto the line of best fit. What price 'should' these properties be, based on the typical ROI, bringing them in line with the other properties?

Note: You will need to change the Window settings for the Data and Statistics application.

Answer: Answers will vary slightly. Park Lane \approx \$400 and Mayfair \approx \$550.

Navigate to Spreadsheet application and return the two property values to their original amounts: \$350 and \$400.

The RENT can now be unlocked.

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20	Bond Str	34	320	28	
21	Park Lan	37	350	35	
22	Mayfair	39	400	50	
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Investigation

Rental values are doubled when an entire property group is owned by a single player. Write a report, supported with data, graphs and calculations explaining which properties represent the best Return On Investment, based on the new rental values and total cost of the properties in each group.

Answer: Answers will vary, however the two biggest variations in ROI are the first and last property groups as players only need to collect two properties instead of three. Most properties have a Revised Rate Of Investment of approximately 5% to 6%, however the last two properties (Park Lane and Mayfair) are 9.3% and 13%!

Students should however mention that the likelihood of landing on these properties (as a whole) is less because there are only two of them.

Students may also pose the question as to whether 'all squares' are equally likely? For example, one of the most common squares to land upon, once the game has been running for some time, is "Jail". Players may receive a "Go to Jail" card, land on the "Go to Jail" square or roll three double numbers in a row. What does this mean for the property groups located on this side of the board?

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