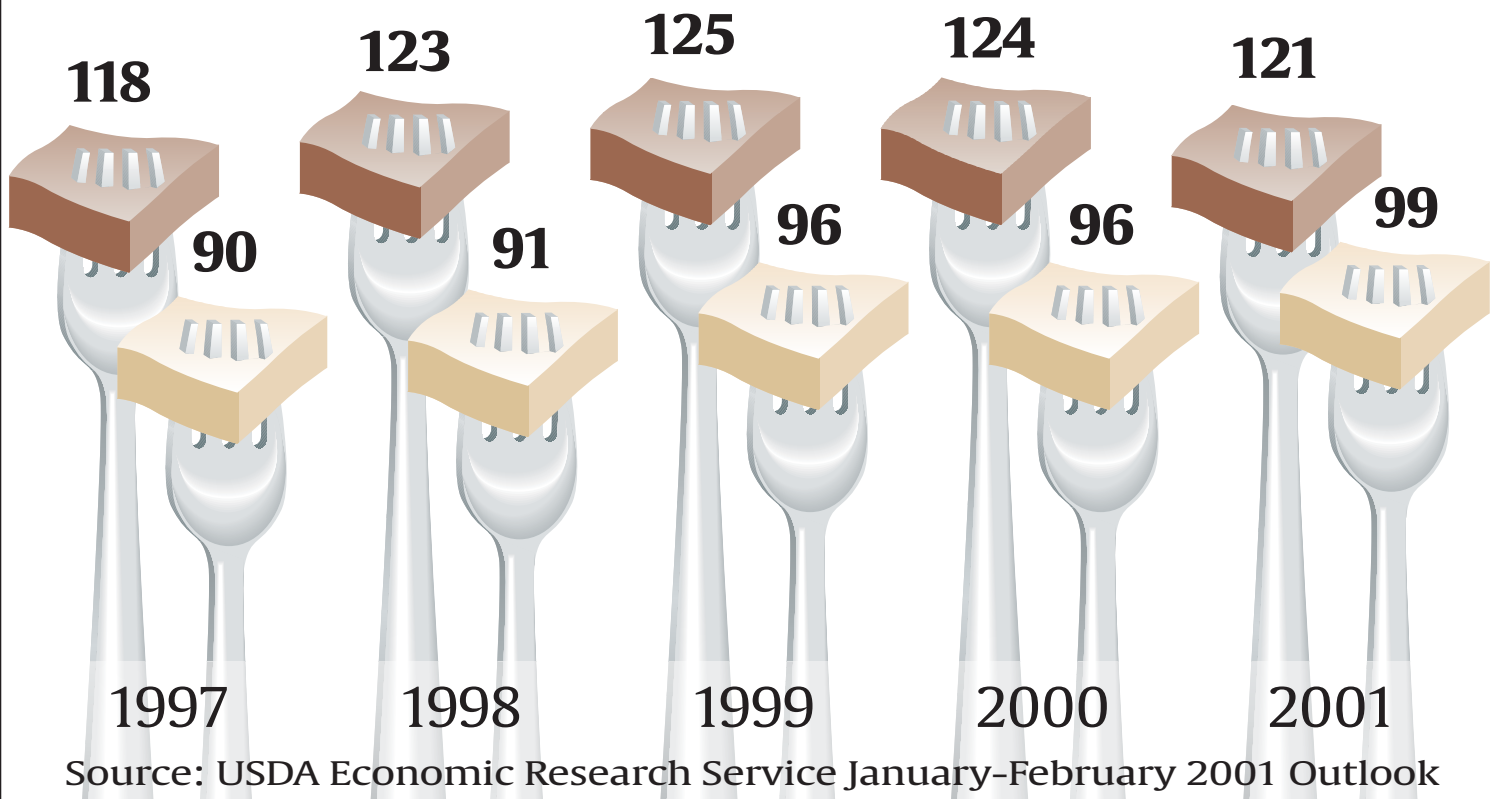


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Red meat consumption continues to drop

Americans' consumption of red meat is projected to drop again this year, while poultry consumption is expected to climb. Annual per capita consumption with the projection for 2001: (in pounds)

 **Red meat**  **Poultry**



Source: USDA Economic Research Service January-February 2001 Outlook

By Marcy E. Mullins, USA TODAY