



## Activity 7

# Eating Out

Name \_\_\_\_\_

Date \_\_\_\_\_

The table below shows sales information for some fictitious fast food restaurants.

<b>Name</b>	<b>Number of Outlets</b>	<b>Approximate Sales</b>
Golden Burger	15,383	\$15,900,000,000
Royal Burger	7,949	6,900,000,000
Pizza Shack	8,950	5,100,000,000
Border Taco	4,350	4,400,000,000
Breezy's Burgers	4,293	4,000,000,000
Louisiana Chicken	10,230	3,700,000,000
Charco-Burger	3,251	3,100,000,000
Super Subs	10,093	2,600,000,000
Dice Pizza	5,600	2,200,000,000

Based on this information, which of these statements would you say are true? Which are false?

	<b>TRUE</b>	<b>FALSE</b>
1. Golden Burger is the most popular restaurant because it has the largest number of outlets.	_____	_____
2. Pizza Shack pizza is more popular than Dice Pizza.	_____	_____
3. Hamburgers are America's favorite type of fast food.	_____	_____
4. Pizza is more popular than chicken.	_____	_____

5. Find the "sales per outlet" for each restaurant. Which restaurant has the largest sales per outlet?

<b>Name</b>	<b>Sales per outlet</b>
Golden Burger	_____
Royal Burger	_____
Pizza Shack	_____
Border Taco	_____
Breezy's Burgers	_____
Louisiana Chicken	_____
Charco-Burger	_____
Super Subs	_____
Dice Pizza	_____

6. Make a circle graph of the sales of the fast food restaurants in 1995.

<b>Name</b>	<b>Percent</b>	<b>Degrees</b>
Golden Burger	_____	_____
Royal Burger	_____	_____
Pizza Shack	_____	_____
Border Taco	_____	_____
Breezy's Burgers	_____	_____
Louisiana Chicken	_____	_____
Charco-Burger	_____	_____
Super Subs	_____	_____
Dice Pizza	_____	_____

7. Make a circle graph of the number of outlets of fast food restaurants in 1995.

<b>Name</b>	<b>Percent</b>	<b>Degrees</b>
Golden Burger	_____	_____
Royal Burger	_____	_____
Pizza Shack	_____	_____
Border Taco	_____	_____
Breezy's Burgers	_____	_____
Louisiana Chicken	_____	_____
Charco-Burger	_____	_____
Super Subs	_____	_____
Dice Pizza	_____	_____

8. Make a circle graph of the sales per outlet.

<b>Name</b>	<b>Percent</b>	<b>Degrees</b>
Golden Burger	_____	_____
Royal Burger	_____	_____
Pizza Shack	_____	_____
Border Taco	_____	_____
Breezy's Burgers	_____	_____
Louisiana Chicken	_____	_____
Charco-Burger	_____	_____
Super Subs	_____	_____
Dice Pizza	_____	_____

9. How are these graphs alike? How are they different? For which graph does Super Subs seem to be a "bigger player" in the fast food business?

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10. What do middle grades students think are the most important concerns when they choose which fast food restaurant to patronize? Use the questionnaire on the next page to gather data from students in your schools. Organize the data and make at least two different graphs to display the results. What are the most important concerns of your school mates? Write a summary of what you found out.

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11. Keep a log for a week of every trip you make to a fast food restaurant. Make at least two graphs to represent some parts of the data. Write a summary of what those graphs show.

**SAMPLE LOG**

Day	Time	Restaurant	Amount Spent	Comments
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

12. Describe the "ultimate" fast food restaurant. Answer questions like: What would it serve? What would its hours of operation be? What might its name be? What advertising would be used?

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## **FAST FOOD QUESTIONNAIRE**

What is important to you in deciding which fast food restaurant to go to? Rank the items below from 1 to 10, with 10 indicating the **most** important factor and 1 the **least** important factor.

- \_\_\_\_\_ Menu Options
- \_\_\_\_\_ Advertising
- \_\_\_\_\_ Promotions (like giveaways)
- \_\_\_\_\_ Location
- \_\_\_\_\_ Cleanliness
- \_\_\_\_\_ Reputation
- \_\_\_\_\_ Quality of Service
- \_\_\_\_\_ Price
- \_\_\_\_\_ Quality of Food
- \_\_\_\_\_ Salad/Potato Bar

